

Sold-out Audience to Watch Portland Screening of the Documentary, *Catching the Sun*

For Immediate Release



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April 19, 2016. – A sold-out audience will be watching the new documentary *Catching the Sun*, by filmmaker Shalini Kantayya on April 20th at Living Room Theaters in Portland. The event is sponsored by the Bonneville Environmental Foundation (BEF), which empowers businesses to be in balance with the environment through a full suite of products, programs and custom solutions that help address environmental impacts. "BEF is grateful to the hundreds of dedicated partners across the region who are tirelessly working to create a clean energy future," said Todd Reeve, BEF's CEO. "This event provides a rare opportunity to inspire collective action to build an energy future that will balance the needs of our economies, communities, and the environment."

Through the stories of workers and entrepreneurs in the U.S. and China, *Catching the Sun* is a feature length documentary that explores the global race to a clean energy future. The film follows the hope and heartbreak of unemployed American workers seeking jobs in the solar industry, and sheds light on the path to a thriving economy that is environmentally sustainable. Set against the struggle to build a 'green economy', *Catching the Sun* will engage new audiences in solutions to climate change and income inequality.

Filmed in four countries over the last five years, *Catching the Sun* reframes the climate change discussion and empowers viewers. Without dismissing the severity of the global climate crisis, the film's solution based approach is both refreshing and inspiring. Throughout the film, Kantayya builds on the idea that the climate crisis as an opportunity to transform a dirty energy system into something radically better for the environment, the people and the economy. Compelling and refreshing to even the most climate-fatigued viewers, *Catching The Sun* leave audiences demanding corporate accountability and encouraged by the possibilities of the new green economy.

About BEF: At BEF, we believe addressing the current state of our planet requires innovation, creative problem solving and discovering new ways of doing business that value the natural resources we depend on. Because climate change, fossil fuel-based energy generation, and degradation of freshwater ecosystems comprise three of the most pressing environmental challenges of the 21st century, BEF focuses on pioneering innovative solutions and developing strategic partnerships that can reduce reliance on fossil fuels and steward freshwater resources. BEF leverages collective impact among corporations, businesses, and NGOs to create, test, and deploy innovative approaches to engage corporations and the public as proactive participants in solving these key sustainability challenges. Learn more at www.b-e-f.org.

To find out more about *Catching the Sun*, and see a trailer, visit catchingthesun.tv.

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